

**ELEVATE
BROADCAST**



DESIGN | CONSULTING | EQUIPMENT SUPPLY



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INTRODUCTION

It is my great pleasure to introduce Elevate Broadcast.

With operations in Singapore, Myanmar, Malaysia, and projects throughout the region our customers benefit from our extensive consulting, design, installation and support services. Our strong partnerships with manufacturers and suppliers in the region also enables us to offer first tier product and support services to our customers. Elevate is focused on relationships with you the customer. Together we identify your unique business model, requirements, budgets and visions. It is with this knowledge that we can properly assist you not as a supplier but as a business partner. We identify and design unique solutions to meet your business goals and objective today and into the future.

Ongoing relationships with our customers is a cornerstone to our business. At Elevate we identify not only the purchase costs but also help assess the ongoing operating expense and operational complexity. Many technology choices or workflows

proposed have a massive impact on the quality and cost of each hour of content produced and transmitted. It therefore is paramount we help each customer understand the impact of each choice in the design and implementation process.

In today's rapidly changing world of broadcast, corporate, government, and entertainment production customers trust Elevate to keep them on the forefront of innovation allowing them to realize their business objectives.



Dennis Breckenridge - CEO, Elevate Broadcast

ABOUT ELEVATE

Elevate Broadcast – Asia was founded to allow customers to receive the personal attention and support required to combat the changing technology and operational challenges in the Broadcast Industry. This landscape was seeing the decreasing ability for manufactures to meet the needs of customers directly which opened the opportunity for a customer centric and engineering focused company to help fill the gaps. This philosophy of placing customer needs first

and finding the right technology and services required within budget helped Elevate to grow quickly.

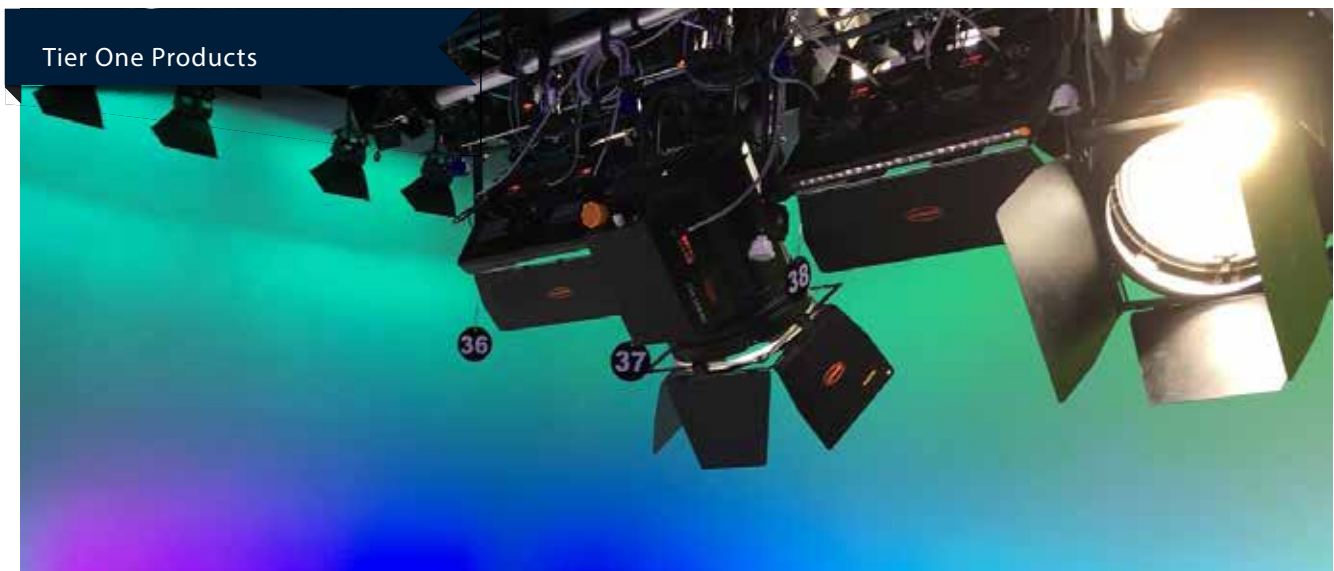
With the success of multiple key customers in both broadcast and corporate markets, Elevate realized that to service its customers it must be in close proximity to them and continues to expand with local offices in the region. Only with local focus is Elevate able to meet the operational requirements and cost structures required by its customers.



Embracing this philosophy lead Elevate to focus on its three key markets: Consulting, Design and Build (Integration) and Product Supply. Each area key as the demands on customers and increase of delivery and program requirements of customers continued to increase. By helping customers concentrate on their business and trusting Elevate to take care of the design our customers knew they could succeed.

Elevate Broadcast further worked with key manufacturers to develop a complete ecosystem of products, knowledge and supply which enables customers to feel confident that their systems are designed and deployed by the leading experts in the industry. This holistic approach to systems integration has continued to set Elevate apart.

TECHNOLOGY REDEFINED



The Media Industry and related markets are changing at a staggering rate. What was a world of highly customized hardware and systems has been rapidly changing to a market where many consumer technologies and commodity systems are beginning to rule. The environment has shifted to allow new segments to harness the power of broadcast including: corporate, government, education, religious and entertainment. What was reserved for the broadcaster alone has now opened to OTT, DTV, VOD and personalized delivery.

The technology is also changing rapidly from base band SD, HD or UHD to IP based production and IP is enabling production and content processing to be

accomplished across offices, cities and around the world. As computers and software have advanced to a point today where many standard computers are able to process and deliver even richer more dynamic content than was previously possible on specialized hardware. The IP networks today can also easily handle the bandwidth required to deliver or create content across the world. It is in this landscape the "media" companies of today must navigate.

Elevate helps each customer identify their place within this market and navigate the turbulent waters of change. Elevate is helping to blur the lines between industries and technologies to unleash the power of its customers.

OUR SERVICES

In order to meet the needs of our customers Elevate Broadcast focuses on four main areas.



Consulting -

Consulting with customers to define requirements for their business. Focus on the short and long term goals and develop a strategy technology plan. Turn the plan into reality with technology and systems designs which their management can endorse.



Design & Build

(Integration) – Execution of a technology plan is critical. Elevate handles all aspects of technical detailed design for buildings, technology, installation, workflows and training.



Production Services -

Supply of rental equipment and production experts for events. When specialized systems and experienced teams are required Elevate can help.



Product Supply

Offering products from a large range of manufacturers at the best price. A tier 1 supplier with leading manufacturers and invests in assuring both sales and after sales support.

Why Hire Elevate

- » Save money - Elevate brings a wealth of industry-wide knowledge and avoids the false starts and permanent mistakes which often happen.
- » Save Time - Elevate gets projects done right and in a timely fashion. We push through the fog of constant interruptions that most managers face throughout the course of their day and focus on getting the job done.
- » Accountability - results, schedule, and costs to achieve a solution.
- » Proven yet flexible methodology appropriate for the task.
- » No cost of training or “experimenting” on how to complete the assignment – focused on achieving results.
- » Objective established information gathering methods, utilizing the full breadth and depth of available data and solutions.
- » Creatively solving customer challenges with new and innovative approaches.



“We focus on implementation rather than theory, problem solving instead of mere diagnosis, and achieving outcomes rather than administering processes.”

DESIGN & BUILD

Now more than ever, it's essential to understand the complexities required in today's broadcast & professional AV infrastructure. Our ability to comprehend and evaluate the necessities of each project to apply our expertise in workflow efficiency, centralized operations and distribution as they pertain to your unique technical and business requirements. We'll deliver the right solution with the most time-efficient and prudent options available.

Elevate has long-standing relationships and strategic alliances with top communication industry professionals and manufacturers. This constant, high-level interaction ensures our direct involvement in the future of broadcasting and allows us to offer a variety of integrated solutions.

We approach clients' problems differently from other professional firms. We focus on implementation

rather than strategy, problem solving instead of mere diagnosis, and achieving outcomes rather than administering processes. Our associates are versatile, highly experienced and locally based. Our services are scalable and we deliver value by offering high quality at a reasonable price.



We'll deliver the right solution with the most efficient and prudent options available

PRODUCTION SERVICES

- Not every job requires purchase and installation of equipment.
- Not every project can be internally staffed.

When customers have unique production requirements and need assistance in the production Elevate can help. Elevate team is comprised of not only technical engineers but also production specialist. We have lead and produce large events

throughout the region and with this expertise can help our customers adapt to ad hock projects. If there is staffing, design or rental equipment required Elevate is ready to assist.

INDUSTRIES

Broadcast technologies are not limited to TV stations, today multi media and broadcast content has spread across a vast array of industries and applications

Broadcast

We do high-end, 24/7 broadcast consulting, integration and deployments every day. The foundation of our business is based upon our broadcast industry successes. We are continually immersed in the opportunities and challenges facing today's station and network personnel. Your perfect plan for a new system is not just about hardware, but considers and enhances your unique workflow, facility, and staff. People are the core of your business. We help you maximize the abilities of your team with focused training and skills development.

Religious

You have a growing need to use technology to engage youth and to reach more people's eyes, ears, hearts and minds. When updating video and audio systems in your building or satellite campus, we know that financial concerns are front-and-center. We want to help you be good stewards of the resources with which you've been blessed. Our vast experience and knowledge base serves your congregation, helping you avoid costly mistakes and installing equipment that your volunteers can operate and maintain.



Corporate

In today's increasingly competitive, global environment, corporations need to use video more than ever. A high-performance video and audio infrastructure can help companies create a strong brand identity, train the sales force, communicate with customers, and make the CEO shine. We're ready and able to build your state-of-the-art video



studios, upgrade your existing facilities, and create workflows that support any application including: online, e-learning, instructional videos, and corporate presentations. We can also upgrade the digital projection and multimedia capabilities of your conference and meeting rooms.

Government

Working in a government environment requires building trust and community while making the most of tax dollars. Voters expect more than occasional meeting video and press releases. They want engagement, transparency, and feeling that they know who's in charge and what they're up to.

When it comes to economic development, video is one of the most powerful and persuasive tools you've got. Whether you're marketing your area or services to private companies, grant funders, or lawmakers involved in making budgetary decisions, compelling video is a must.

Entertainment

Whether you need to build a video facility at an arena, retrofit a theater for multimedia presentations, or outfit HD trucks and fly-packs for remote production, we can help. If the challenge is to deliver video to a big screen or multiple screens-for live events like sports tournaments and industry conferences – we know digital projection, surround sound, and all of the infrastructure necessary to produce dynamic video presentations within large venues.

So if you need video and online synergy for your live event, our team of designers, project managers and engineers will recommend and deliver solutions that meet your technical requirements, budget, and deadline, and produce results that exceed viewer expectations.

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